

George Latta
Vice President of
Manufacturing
and Chief Operations Officer

George Latta is a 28-year veteran with PIAD. He started with PIAD in June of 1997 and worked his way up from the entry level laborer position. He held several bids within the foundry and the Company created a group leader

position that he was appointed to in 2000 for the purpose of training the foundry employees within the different job classes. In 2010 he took over the responsibilities of the Production Manager when the employee went out on medical leave and didn't return. He has experience on both sides, Company and Union. Was elected as the President of the IUE-CWA Local 88643 amalgamated local union in 1999 and held office for six (6) three (3) year terms representing ten different manufacturing facilities. Was promoted to the current position of VP of Manufacturing and COO in June of 2023.



The following challenges listed below for PIAD and LMC but not limited to:

- Monthly energy costs continually increase for both PIAD and LMC. Both facilities play a huge role in producing and machining cast functional components that are needed for the electrical industry, medical industry and other industries that support the day-to-day needs of society.
- PIAD and LMC have provided stable employment for over 50 years in Western Pennsylvania and have received no assistance regarding information retaining to grants or programs to help offset our costs when projects or expansions are needed to expand our small business for additional manpower needs.
- During COVID 19, PIAD and LMC were deemed essential due to the importance of product that is produced and was needed to get through the pandemic and all our costs regarding PPE and production supplies that are needed to produce parts have been on a steady incline.
- PIAD's four biggest electrical customers, Siemens Electric, Schneider Electric, Eaton Electric and ABB Electric have all visited PIAD and stated they are all in a rush for the infrastructure money but constantly ask for price reductions which will be crippling our small company and we have no leverage regarding the Government Bill. A task force needs to be put in place to monitor the big companies mentioned that make sure the Bill benefits the small businesses in the USA and no big bonuses are handed out to top executives when the Government Bill should benefit the USA manufacturing workers. PIAD also has 297 other customers it produces for that are possibly benefitting from the bill also.



PIAD Precision Casting Corporation
Westmoreland County Industrial Park
112 Industrial Park Road
Greensburg, PA 15601

724-838-5500 Phone
1-800-441-9858 Phone
724-838-5520 Fax
www.piad.com

George Latta

VP of Manufacturing and Chief Operations Officer

☎ (724) 838-5500 Ext. 313

➔ www.piad.com

✉ Georgel@piad.com

📍 112 Industrial Park Road
Greensburg, PA 15601

Since its establishment in 1967, PIAD has been dedicated to expanding the casting market by directly competing with and converting functional components from traditional manufacturing processes. At the core of PIAD's mission is the belief that our specialized casting process, coupled with extensive quality control standards, offers an outstanding alternative for design engineers seeking high-performance components. This philosophy has propelled PIAD to become a prominent industry leader in the manufacturing of precision castings. Over the years, PIAD has continually refined its processes to meet stringent industry demands, ensuring that our products not only meet but exceed customer expectations for quality, reliability and cost-effectiveness. By prioritizing innovation and customer satisfaction, PIAD continues to drive advancements in the casting sector, establishing itself as a trusted partner for industries requiring precision-engineered components.

PIAD Precision Casting, headquartered in Greensburg, PA, has thrived by focusing on casting conversion, greatly expanding its customer base. Initially established as a joint venture between an American company and German firm Piel and Adey, PIAD faced challenges introducing customers to the benefits of its copper chill permanent mold process and identifying suitable applications. To address these challenges, PIAD redefined its business strategy.

Rather than simply selling castings, PIAD positioned itself as a provider of functional components using the PIAD chill casting method. PIAD broadened its scope beyond targeting casting buyers, competing across all manufacturing processes. This strategic shift has been pivotal in PIAD's growth.

Today, PIAD primarily secures new orders through converting components from other manufacturing methods to metal casting. We actively seek labor-intensive components suitable for conversion, successfully transitioning parts originally machined from bar stock, machined forgings, sand castings requiring extensive

secondary machining, welding assemblies, brazing assemblies, and substituting steel weldments with our aluminum bronzes and brasses.

This approach has significantly expanded PIAD's market opportunities, reflecting our commitment to innovation and customer-centric solutions in the competitive manufacturing landscape.

PIAD operates an intricate manufacturing operation featuring 15 manual permanent mold stations, and 9 semi-automated casting machines. PIAD's capabilities extend across a diverse array of applications, demonstrating our adaptability from converting complex fabrications into single-piece castings. PIAD manufactures components ranging from nickel-aluminum-bronze wear pads for mobile aerial work platforms to brass adapters for power pallet trucks. Notably, the electrical industry constitutes a significant portion of PIAD's business, leveraging the benefits of copper-base alloys' superior electrical conductivity and the near net shape capabilities of permanent mold casting. Components such as copper line conductors for high-amperage breakers exemplify our expertise in precision casting for critical electrical applications.

Recognizing market demands for integrated solutions and shortened lead times, PIAD established its own 28,000 sq.-ft machine shop in 1989. This facility ensures comprehensive machining capabilities to deliver fully finished products directly to customers' specifications. Additionally, PIAD collaborates with multiple external machine shops when additional capacity is needed to meet fluctuating demands.